

## QUICK FACTS

### **Who We Are and What We Do**

CustomInk is an online service providing an easy, reliable and fun way for people to design and order custom t-shirts and more for their groups or events. Founded in 2000, CustomInk.com continues to grow rapidly, ranking in Internet Retailer's 2007 list of America's Top 500 Retail Web Sites based on 2006 online sales. Over one hundred thousand people have used CustomInk to custom design and print millions of t-shirts and other items.

**Founded:** March 2000

### **Founders**

Dave Christensen, Co-founder and Board Secretary  
Michael Driscoll, Co-founder  
Marc Katz, Co-founder and President

### **Corporate Headquarters**

CustomInk, LLC  
7900 Westpark Dr, Suite T500  
McLean, VA 22102  
(800) 293-4232  
e-mail: [service@customink.com](mailto:service@customink.com)  
URL: <http://www.customink.com>

### **Media Relations** (contacts/inquiries)

Erica Kelley  
(703) 891-5218  
[press@customink.com](mailto:press@customink.com)

**Employees:** 200+ team members

### **Customers**

Individuals for their family reunions and birthday parties • businesses • high school and college student groups including fraternities and sororities • sports teams • military units • rock bands • religious groups • recreational leagues • and more.

### **Things to know...**

- In 2007, CustomInk made the Internet Retailer list of America's Top 500 Retail Web Sites based on 2006 online sales.
- In November 2005, Inc. Magazine named CustomInk to the Inc. 500 list of the fastest growing private companies in America with a three-year sales growth rate of 1,294%.
- 99% of CustomInk customers report that they would order from the company again.
- The customer-focused business offers 100% money-back guarantees, all inclusive pricing with no hidden charges including free telephone design consultations and free shipping.
- Washingtonian Magazine calls CustomInk one of the "Great Places to Work in Washington DC" 2 times in a row!
- CustomInk printed and delivered more than 5 million customized items in 2008.
- See Customer Photos at <http://inkspot.customink.com/iotw/>